

## CASE STUDY

# Biz Secure Online as a Practical First Step in SME Cyber Security

An independent review of Biz Secure Online from a security-experienced reviewer, framing where the platform fits in the broader application security landscape — and where it does not.

## Overview

Small and medium businesses often struggle to understand where they sit from a cyber security perspective — caught between basic infrastructure protections and complex enterprise-grade security programs.

This case study reflects feedback from a security-experienced reviewer evaluating Biz Secure Online as part of the broader application security landscape.

## The Challenge

Many growing businesses face a common set of challenges:

- Reliance on standard infrastructure providers (such as CDN or cloud hosting platforms) that offer *some* baseline protections
- Lack of internal security expertise or dedicated security teams
- A need to demonstrate cyber security awareness to executives, boards, insurers, or partners
- A desire for ongoing visibility, rather than a once-a-year penetration test

At the same time, many traditional application security and OWASP-based tools are:

- Highly technical
- Designed primarily for security practitioners
- Difficult for non-technical stakeholders to interpret

This creates a gap between technical security tooling and business-level understanding.

## The Biz Secure Online Approach

Biz Secure Online positions itself deliberately as an entry-level security visibility and monitoring platform for small and growing organisations.

Based on the reviewer's assessment:

- The platform is most effective early in a company's security maturity journey
- It provides clear summaries and reporting suitable for C-suite audiences
- It offers continuous monitoring, rather than a one-off snapshot
- It helps organisations identify and resolve first-layer security issues

Rather than replacing penetration testing or enterprise-grade AppSec platforms, Biz Secure Online complements them by establishing a baseline level of security hygiene and awareness.

## Key Observations from the Review

### Strong Fit for SMEs

The reviewer noted that Biz Secure Online is particularly useful for:

- Small businesses needing to “tick the box” while still gaining meaningful insight
- Organisations without in-house security expertise
- Teams seeking a practical overview rather than raw OWASP scan outputs

This makes the platform well suited to businesses that value clarity and actionability over technical depth.

### Executive-Friendly Reporting

One of the most positively noted aspects was the C-suite-focused reporting:

- Risk and exposure are communicated in plain language
- Outputs are suitable for leadership, not just IT teams
- Continuous monitoring supports an understanding of trends over time

This positions Biz Secure Online as a communication bridge between technical findings and business decision-making.

### Clear Positioning as a Starting Point

The reviewer was explicit that Biz Secure Online should be seen as:

- A starting point from an attack surface and application security perspective
- Not a substitute for full penetration testing, mature secure SDLC pipelines, or advanced integrated AppSec tooling

This reinforces the importance of security maturity stages, where different tools serve different purposes as an organisation grows.

## Conclusion

The reviewer’s assessment highlights a clear and intentional value proposition:

*Biz Secure Online does not attempt to replace enterprise-grade application security programs. Instead, it provides small and growing businesses with clarity, confidence, and continuous visibility into their security posture.*

For organisations starting their cyber security journey — particularly those needing executive-level insight and practical direction — Biz Secure Online represents a strong foundation layer upon which more advanced security practices can later be built.

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**“A great starting point for small businesses — especially from a C-suite perspective — offering continuous monitoring and clear summaries to address first-layer security issues.”**